

**Minutes of the Maine Media Women's  
Meeting Held on January 7, 2012,  
at Mobius in Damariscotta, ME**

**Business Meeting**

**President Carol Jaeger** started the meeting by welcoming the 17 members and one guest in attendance.

Carol mentioned the thank-you note we had previously received from the mother of Ethan Clime, the Peace Corps volunteer to whom we made a \$100 donation. Carol had recently gotten several photo of the new (first) library in the Moldovan village where Ethan is serving, showing, of course, many of the books that our donation had helped to purchase. The photos were displayed at the meeting.

**Genie Dailey** read the Secretary's Report from the November 5th meeting, which also included notes about our Christmas party at Cheryl McKeary's and our "readings" from *Jump Lines* at the Gibbs Library in Washington afterwards. [Although we didn't have any spectators from the public, it was great to hear each other read our own material, in our own voices, during this enjoyable session. Thanks to all who participated!]

**Janice Lindsay** read the Treasurer's Report:

Checking Account:	\$ 8,453.13
MMW Scholarship:	\$ 2,241.32
KVA Scholarship:	<u>\$ 2,183.68</u>
TOTAL:	\$12,878.13

Carol also has a complete report of income and expenses from 6/1/11 through 1/6/12 available on request.

**New Business:**

Carol stated that one of her goals for the next year or so is to increase MMW's visibility and attract new members. She introduced the idea of our creating and presenting an award (form to be determined) to the "best Maine news Web site," and building upon the publicity that would generate. A volunteer committee of three would research these sites – focusing on newspapers – the membership would choose the recipient at the March meeting, and we would make the award at the Annual Meeting April 28th. Fairly lengthy discussion followed, and the following suggestions and actions resulted:

- Trying to pull such an award together in time for this year's Annual Meeting might be too ambitious.
- Focusing on newspaper Web sites might be too narrow a field, especially since very few of us (by show of hands) actually *use* Web sites to get the news.

- **Janice Lindsay** suggested we might “revive” something like the President’s Award, which was part of MMW’s bylaws years ago. This award had rather generalized criteria that covered all forms of the communication arts and was given at the discretion of the President (not bound by any time line).
- This concept met with approval by the members in attendance, and Carol asked for volunteers to work on researching the criteria, developing a focus for a new award based on those criteria and/or others, and reporting back to the members in February or March.
- The volunteers are **Janice Lindsay, Noreen O’Brien, and Genie Dailey**. [NOTE: Janice has already found and sent the President’s Award information to Noreen and Genie via e-mail, so the discussion has begun.]

As regards the Annual Meeting itself (with or without an award being presented), Carol will follow up with Ria Biley, who had offered to contact Angus King and Mary Herman about being our guest speakers.

### **Member Showcase Program**

**Carol Howe**, who’s written gardening columns for many years, read her short essay called “Gardens and Gardeners.”

**Sherry Hansen** read a number of her poems, several of which have won awards or honorable mentions in poetry contests. “On Likuri” appeared in our own anthology, *Jump Lines*, and “Phillips Cemetery” was published in the *Goose River Anthology*.

**Joyce Pye**, who lost a lot of material when her computer crashed (every writer’s nightmare!), read several of her poems, including a sonnet called “The Power of Laughter.” [She must have needed that power after the crash. . . .]

**Cindy Carney** spoke about her work editing text for the L.L. Bean Web site – including the home page, every department page, and many special projects – and the responsibility of proofing legal statements such as “terms and conditions.”

President Carol announced that the February 5th Member Showcase speakers will be **Dorothy Nyman, Elisabeth Goodridge, and Genie Dailey**, and confirmed that photographer Brad Perry will be our speaker at the June 2nd meeting.

Respectfully submitted,  
**Genie Dailey**  
 Secretary

