

Minutes of the MMW Meeting
Held Saturday, September 11, 2010
at Lincoln County TV Studio, Newcastle, ME

Business Meeting:

President Carol Jaeger welcomed the 15 members and 1 guest in attendance, and gave a brief update on the health status of Marilis Hornidge and Margaret Neeson, both of whom are recovering from broken bones. Marilis also faces another hip surgery in October and is still battling with shingles. Both women would appreciate cards and notes from MMW friends.

Carol also stated that she'd received the required freshman-year-completion information from our scholarship winner, Rebecca Schooley, and will soon be sending her the \$500 check.

Genie Dailey spoke briefly about submissions for the anniversary Anthology, noting that only a few have been received to date, and reminding members that electronic submissions must be in Word for editing.

Sherry Hanson described the October 2nd meeting, which will be held in Brunswick and will be seminar-style with lunch included. It is sponsored by the financial firm Ameriprise, and will consist of three half-hour segments – something for everyone: (1) Web site hosting and how a Web site can benefit your business or writing career; (2) framing techniques for artwork and photos; and (3) creating a "Dream Book" of goals and how to reach them.

Around-the-Circle Introductions were made; then Carol introduced the first speaker, MMW member Laurel Cooley, who serves on the Board for LCTV-7.

Laurel spoke about the history of public-access television and LCTV specifically, and pointed out differences between such community-based TV stations and the Public Broadcasting System. While PBS relies on corporate sponsorships and membership pledges, community-based stations are funded by town budgets, grants, individual donors, and "franchise fees" collected by local cable companies. LCTV-7, which was established in 1991, now broadcasts 24/7, 365 days a year, and has trained 45 local independent producers who create the programming. The station also offers an electronic bulletin board for announcements posted by various local organizations. It truly is community-based television.

The second speaker was teacher and performance/installation artist Susan Bickford, who serves on the LCTV Board programming committee and is one of their independent producers. She showed a fascinating video she'd produced about her work called "Precarious Balance," then spoke briefly about her goals for future programming. She is trying to work with Lincoln Academy to develop kid-produced programs, since teens are so "into" technology (it seems a natural fit); and, more generally, LCTV wants to air as many programs as possible about community events and activities.

Treasurer's Report:

As of August 31, 2010:

Checking: \$6,849.23

MMW Scholarship: \$2,407.73

KVA Scholarship: \$2,180.12

Total in all accounts: \$11,437.08

Respectfully Submitted,
Genie Dailey, Secretary